



2023 Guthrie Sayre Turkey Trot Sponsorship Opportunities

Due by October 24, 2023	Presenting \$10,000	Diamond \$5,000	Platinum \$2,500	Gold \$1,000
Name/ company logo on all printed and electronic information	X			
Name/ company logo in all race advertising	X	X		
Name / company logo on Sayre Turkey Trot Facebook Banner	X	X	X	
Dedicated Facebook, Workplace, and LinkedIn "Thank You" postings with company logo	X	X	X	X
Name / company logo on race t-shirts *sponsorships received after 10.24.2023 may not be eligible for this benefit.	8	8	4	2
Promotion in Turkey Trot e-blast (Cir. 20,000+)	X	X	X	X
Complimentary virtual race entries	8	8	4	2
Name / company logo and link at Guthrie Sayre Turkey Trot webpage www.guthrie.org/sayreturkeytrot	X	X	X	X
Listing in Annual Guthrie Donor Report (Cir. 1000+)	X	X	X	X

SOLD OUT

Guthrie Facebook: 18,000+ followers
 Guthrie LinkedIn: 10,000+ followers
 Guthrie Workplace: 8,000+ employee members
 Guthrie Twitter: 1,000+ followers
 Guthrie Instagram: 800+ followers
 Guthrie Internet, www.guthrie.org: 200K+ followers
 Guthrie Intranet: 165K+ monthly views

Custom Sponsorship Opportunities

- Kids Fun Run Sponsor \$1000.00**
- Company banner and/or table display at start/finish
 - Name/logo on race T-shirt
 - Company provided promotional materials in runners' race packets (Due Oct. 24, 2023)
 - Name/logo & link at www.sayreturkeytrot.com

- Water Station Sponsor \$500.00**
- Prominent signage at water station
 - Name/logo on T-shirt
 - Company provided promotional materials in runners' race packets (Due Oct. 24, 2023)
 - Name/logo & link at www.sayreturkeytrot.com

Questions?

For more information about sponsorship, please call Resource Development at 570-887-4420 or email to Resource_Development@guthrie.org.

Mail To

Guthrie Resource Development, One Guthrie Square, Sayre, PA 18840