



888-448-8474
www.Guthrie.org

11th ANNUAL SAYRE TURKEY TROT
www.sayreturkeytrot.com
Sayre Turkey Trot 5K Sponsorship Opportunities

Dear Potential Sayre Turkey Trot Sponsor,

The Sayre Turkey Trot 5K and Kids' Fun Run has become the largest 5K running event in Bradford County, PA. Our 10th Annual event held on Thanksgiving morning 2016 attracted more than 1000 registered participants, as well as had an increase in total spectators. The Sayre Turkey Trot continues to attract many participants each year from the Northern Tier of PA, the Southern Tier of NY and across the nation. Proceeds from last year's event reached \$10,000!

Expand your audience and give back to the community by becoming a sponsor of the largest 5K road race in Bradford County! Depending on your sponsorship level, value includes:

- Company logo on the 900+ commemorative technical race t-shirts
- Listed as a sponsor on the Sayre Turkey Trot web page
- Free registrations for a fantastic team building event

Proceeds from the 11th Annual Sayre Turkey Trot will benefit the Guthrie Robert Packer Hospital Auxiliary 2017 Charity Partners: The Backpack Programs designed to meet the hunger needs of children in Bradford County at times when school resources are not available, such as weekends and school vacations. Backpacks are bags of nutritious food sent home to children at risk of hunger. Participating School Districts: Athens: Food for Thought Backpack Program, Canton: Warrior Weekender Backpack Program, Towanda/North East Bradford: Weekend Backpack Program, Wyalusing: Weekend Backpack Program.

On behalf of the Guthrie Robert Packer Hospital Auxiliary and the Sayre Turkey Trot Committee, we thank you for considering our request this year and we appreciate your support!

Very sincerely,

Beth Herbst
Race Director, Sayre Turkey Trot
sayreturekytrot@gmail.com
Guthrie Robert Packer Hospital Auxiliary Tax exempt # 23-1650350