



2018 Guthrie Sayre Turkey Trot Sponsorship Opportunities

September 2018



presented by the Robert Packer Hospital Auxiliary

Dear Friend of Guthrie Sayre Turkey Trot,

The Robert Packer Hospital Auxiliary presents the 12th annual Guthrie Sayre Turkey Trot 5K and Kids Fun Run, the largest 5K running event in Bradford County, Pa. On Thanksgiving morning in 2017, more than 1,000 runners and walkers participated in the event which raised more than \$13,000 for charity.

This year's 12th annual Guthrie Sayre Turkey Trot will once again be held on Thanksgiving morning, Thursday, November 22. **We hope to be able to count on your support for this event** which, through the Guthrie Race Series, allows your company to reach thousands of runners, walkers, fitness enthusiasts and regional community members.

Proceeds from the 12th annual Guthrie Sayre Turkey Trot will benefit the Guthrie Community Garden and the Food Farm Family Festival – both of which focus their efforts on education about and access to sustainable, nutritious food. The Guthrie Community Garden, now in its third season, is volunteer run and features 24 raised beds for growing fresh, seasonal vegetables that are distributed to local food bank locations. The Food Farm Family Festival, a free community event, promotes healthy living in a family-friendly, farmers' market environment.



*Guthrie Community Garden
August 2018 Harvest*

If you would like to take the opportunity to support Guthrie Sayre Turkey Trot, please complete and return the enclosed sponsorship form by October 19, 2018.

For more information about sponsorship, please call Resource Development at 570-887-4420 or email to Resource_Development@guthrie.org. Thank you for helping to make this community event possible.

Sincerely,

Beth Herbst


Beth Herbst
Event Founder

Carla Craig

Carla Craig
Co-Chair

Michèle Leroux

Michèle Leroux
Co-Chair



3rd Annual Guthrie Race Series!

Participants who register for and complete a race distance in both the 34th Annual Guthrie Gallop and the 12th Annual Sayre Turkey Trot will receive an exclusive Guthrie Race Series gift.



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Due by October 19, 2018

	Presenting \$10,000	Title \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500
Presenting sponsor recognition in all materials in print and online	X				
Name/logo in all advertising	X	X			
Name/logo on Volunteer t-shirts	X	X			
Company banner* and/or table display* at finish	X	X	X		
Name/ logo on race t-shirts	X	X	X	X	X
Complimentary race entries	8	8	4	2	1
Dedicated Facebook/Twitter promotion with link	X	X	X	X	X
Promotion in email blasts	X	X	X	X	X
Name/logo & link at www.sayreturkeytrot.com	X	X	X	X	X
Company banner* and/or table display* at Packet Pick Up/Race Expo Nov. 21, 2018	X	X	X	X	X
Company promotional materials* in runners' race packets (Due Nov. 16, 2018)	X	X	X	X	X
Company name/logo on event sponsor board	X	X	X	X	X

* Provided by your company

Custom Sponsorship Opportunities

- Water Station Sponsor**
\$500.00
- Prominent signage* at water station
 - Name/logo on T-shirt
 - Company promotional materials* in runners' race packets (Due Nov. 16, 2018)
 - Name/logo & link at www.sayreturkeytrot.com

- Kids Fun Run Sponsor**
\$500.00
- Company banner* and/or table display* at start/finish
 - Name/logo on race T-shirt
 - Company promotional materials* in runners' race packets (Due Nov. 16, 2018)
 - Name/logo & link at www.sayreturkeytrot.com

* Provided by your company

Questions?

For more information about sponsorship, please call Resource Development at 570-887-4420 or email to Resource_Development@guthrie.org.

Reply to

Guthrie Resource Development, One Guthrie Square, Sayre, PA 18840



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Due by October 19, 2018

Sponsor Name _____
Name/business name as you would like it to appear in all promotional materials.

Contact Person _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

Sponsorship Level

- Title \$5,000
- Platinum \$2,500
- Gold \$1,000
- Silver \$500
- Water Station \$500
- Kids Fun Run \$500
- In lieu of sponsorship, please accept a donation of \$ _____

Payment

Credit Card Visa Mastercard Discover

Card Number _____ **Exp. Date** _____ **CVV2** _____

Name on Card _____ **Signature** _____

To pay online, visit www.sayreturkeytrot.com

Check

Enclosed is a check made payable to **Guthrie**.

In-Kind Donation

Description _____

Value \$ _____ **Signature** _____

Logo Submission

Please email your logo to Resource_Development@guthrie.org on or before October 19, 2018.

Format: JPEG; please provide both a full-color and a one-color version of your logo

Questions?

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Reply to

Guthrie Resource Development, One Guthrie Square, Sayre, PA 18840