



## 2021 Guthrie Gallop Sponsorship Opportunities

Due by April 20, 2021

	Title	Diamond	Platinum	Gold
	\$5,000	\$2,500	\$1,000	\$500
Complimentary race entries	2	2	1	1
Name/logo on race t-shirts <i>*sponsorships received after 4.20.2021 may not be eligible for this benefit.</i>	X	X	X	X
Recognition on event website <a href="http://www.guthrie.org/gallop">www.guthrie.org/gallop</a>	Logo & Link	Logo & Link	Logo & Link	Name & Link
Event recognition	X	X	X	X
Company promotional materials in runner's race packets	X	X	X	X
Recognition in Guthrie Gallop email blasts (circ. 20,000+)	X	X	X	X
Dedicated Guthrie Facebook, Workplace, and LinkedIn "Thank You" posting with company logo	X	X	X	X
Acknowledgement in Annual Donor Report (circ.1000) and on the Annual Donor Wall	X	X	X	X
Recognition in post-event "Thank You" advertisement	X	X	X	X
Recognition in one philanthropy e-newsletter (circ. 5000)	X	X	X	
Company banner at event <i>*provided by your company</i>	X	X		
Recognition in event press release	X	X		
Title sponsor recognition on all print and digital event materials	X			
Exclusive opportunity for company provided video message to be featured on Guthrie Facebook, Workplace, and LinkedIn.	X			

*If the Guthrie Gallop is forced to cancel, all runners will transition to the virtual race, all applicable sponsor benefits will be honored, and 100% of your generous sponsorship will benefit Guthrie's Cancer Care Fund.*

Guthrie Facebook: 12,000 followers  
 Guthrie LinkedIn: 7,000 followers  
 Guthrie Workplace: 6,000 employee members

### Custom Sponsorship Opportunity

**Mile Marker Sponsor**  
**\$500.00**

- Exclusive signage at one designated mile for the 5K or 10K race
- Name on race T-shirt *\*benefit may not be available to sponsors after 4.20.2021*
- Recognition in post-event "Thank You" advertisement
- Recognition in event email blasts and on event website
- Company promotional materials in runners' race packets