



Forward TOGETHER.



A Campaign to Transform Our Health Care



transform

A century ago, Dr. Donald Guthrie's leadership and vision transformed health care for residents of the Twin Tiers. Building upon our rich history, Forward Together promises to propel Dr. Guthrie's vision even further into the future. Guthrie's next transformation will make it easier for patients to access the right care at the right time; better coordinate that care to foster lifelong health and wellness; and improve the experience of receiving that care. That's what Guthrie's future calls for...and that's where we're going together.



A Campaign for Our Community

For more than 130 years, skilled clinicians, a dedicated workforce and a supportive community have established Guthrie as the premier health care provider for residents of the Twin Tiers. Now, with Guthrie poised to make historic investments to improve health care services and access, we reach out to friends, neighbors, physicians, staff and patients to support this effort. Our Forward Together campaign will help ensure that Guthrie continues to thrive - and maintain and enhance our ability to be there when you need us - during these times of health care change.

Your support of our Forward Together campaign will help make possible...

Newly Designed and Expanded Emergency Department. Our new, state-of-the-art ED will mean reduced wait times, improved privacy and comfort, and better visitor and family amenities.

New Cardiovascular Center. Outfitted with the very latest cardiac diagnostic equipment, our new, expanded facility will give clinicians the tools and technology needed to continue to provide top-quality heart care.

Strategic Regional Investment. Investments in some of the region's fastest growing communities will improve access to Guthrie's providers and increase patient satisfaction.

Investing in Tomorrow's Physicians. One proven way to attract and keep outstanding physicians - a challenge faced by rural communities nationwide - is to provide quality education and training programs. Guthrie will aim to expand and enhance its residency and fellowship programs to help bring talented clinicians to the Twin Tiers.

Advancing Population Health. Through enhanced outreach, education, collaboration and innovation, we will promote healthy lifestyles and better manage chronic conditions in our ongoing effort to build healthier communities.

Guthrie is a locally owned, locally operated, non-profit health system, governed by a local board of trustees comprised of local residents. We invite you to join us, your neighbors and friends, in helping to make the Twin Tiers region a healthier place to live and work.

Let's move forward...together!

— Joseph A. Scopelliti, MD
President & CEO

innovate

The only thing constant about health care is... change. To attain Guthrie's Mission "...to help each person attain optimal, life-long health and well-being," we embrace the reality of change. Calling upon the talents, creativity and support of our colleagues and community, we strive for innovative solutions to meet the challenges of tomorrow.



Roots of Innovation



The year was 1885. The town of Sayre, Pennsylvania was growing, riding the wave of a booming national railroad industry. Local resident Mary Packer Cummings, recognizing a community need, donated her late brother's home to be used as a hospital for railroad workers. In its first year, Robert Packer Hospital treated 35 patients. Twenty-five years later, Dr. Donald

Guthrie arrived in Sayre and founded a multi-specialty group practice modeled after the Mayo Clinic, where he had just completed his surgical residency.

From these humble beginnings, Guthrie has evolved into a major non-profit integrated health care delivery system, with hundreds of physicians and advanced practice providers, home health and home care services, and a research institute. The four Guthrie hospitals - Robert Packer Hospital, Corning Hospital, Troy Community Hospital and Towanda Memorial Hospital - serve residents in the eleven-county Twin Tiers region of north central Pennsylvania and south central New York. Guthrie manages more than one million patient visits a year.

"Our goal is to be here for the communities we serve and provide needed support in as many circumstances as we possibly can."

— Joseph A. Scopelliti, MD
President & CEO



inspire

To inspire is to create a positive feeling in a person. Every day, in our hospitals, physician offices, treatment sites and homes throughout the region, our caregivers inspire patients with their dedication, skill and compassion... and patients inspire our caregivers with their determination, courage and resolve. Together, our community is transforming health care in the Twin Tiers. Forward Together will help accelerate this change by inspiring every individual that better health is within reach.



Guthrie 2021: The Blueprint for the Future

Throughout our long history of service, guided by our Mission and Vision, Guthrie has continually evolved to meet the ever-changing needs of our communities. To best meet the challenges of the future, we developed Guthrie 2021 - our strategic plan for the years 2017-2021. This living, breathing document is our organization's blueprint to improve health through clinical excellence and compassion; every patient, every time. Powered by technology and talent, Guthrie will transform, innovate and inspire in four key areas:

1

Physician Talent



Our graduate medical education programs will offer clinical and reputational benefits that support growth.

2

Extended Reach



We will grow our network and services to provide needed care to more patients at the right place and time.

3

Population Health



We will transform our health care delivery platform to provide value and foster healthier communities.

4

One Guthrie



We will deliver highly coordinated care and superior patient experience across all sites and types of patient interactions.

"Guthrie is proud of its long legacy of delivering excellent clinical care to patients across the region. With your support, we are fulfilling our mission to improve the health and well-being of our patients and the communities we serve."

— Joseph A. Scopelliti, MD
President & CEO



Expanded Emergency Department

An Immediate and Critical Need

Our Level II Trauma Center serves an enormous geographic area, covering about 10,000 square miles and eleven counties in north central Pennsylvania and south central New York. Built to treat 28,000 visits per year, our projected Emergency Department (ED) volume in 2017 will approach 37,000; a 32 percent increase over capacity.

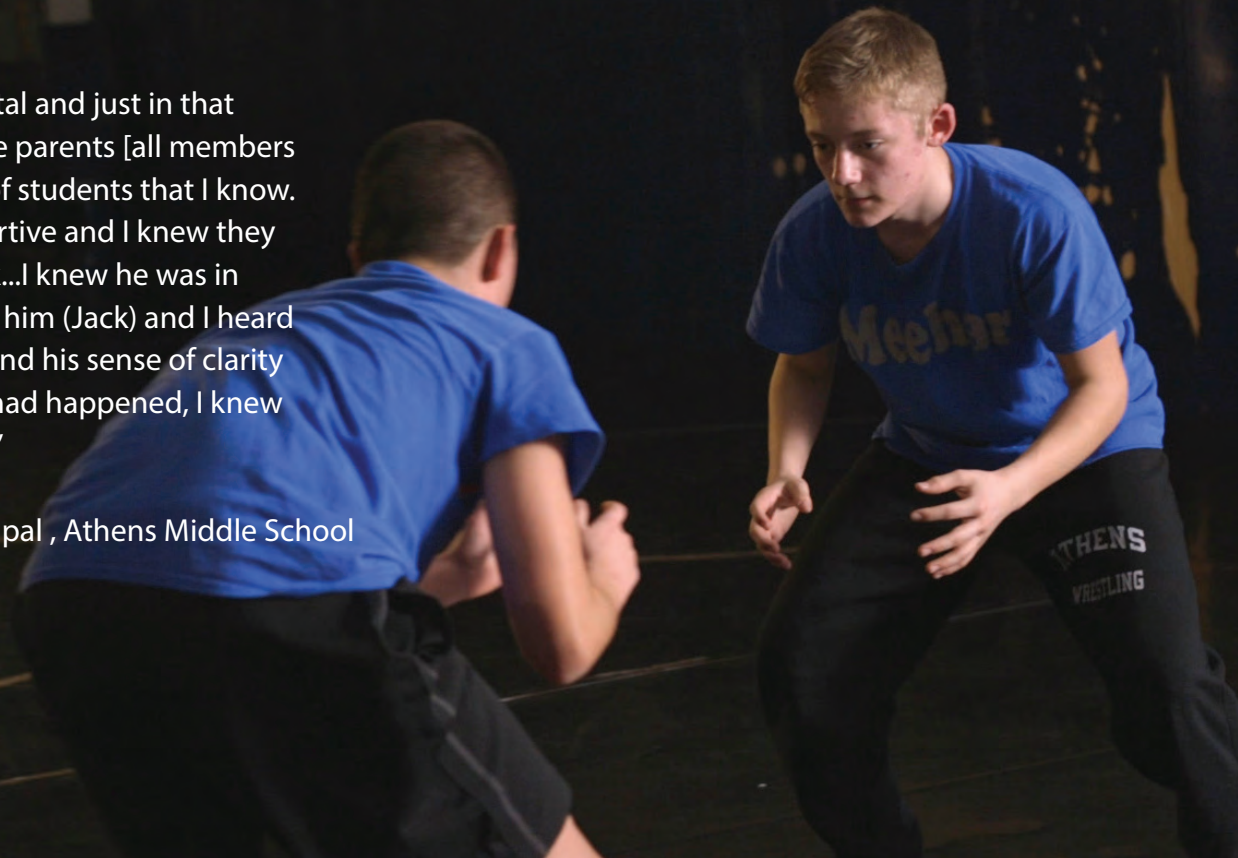
The ED is the “front door” to the hospital; 48 percent of all inpatient admissions come through the Emergency Department.

The Emergency Department serves as the major medical command facility for the region; most EMS communications are coordinated through the ED, and a medical helicopter is based at our facility.

Based on historic and projected use, the project calls for a near-doubling of the space, to 26,000 square feet.


“I stepped into the hospital and just in that matter of time I saw three parents [all members of Guthrie clinical staff] of students that I know. They all were very supportive and I knew they were looking out for Jack...I knew he was in good hands. When I saw him (Jack) and I heard him and his confidence and his sense of clarity that he had about what had happened, I knew he was going to be okay.”

– Principal , Athens Middle School



Key Benefits of the Expanded ED

- More space for each patient. Treatment rooms in the new ED will each measure about 160 square feet; 33 percent larger than today's rooms. This larger room size will enable the entire caregiver team to meet with each patient at the same time.
- Enhanced patient privacy. The new ED will consist of individual patient rooms equipped with walls and sliding doors allowing private conversations between caregivers, family members, and the patient.
- Reduced wait time. Improved patient flow will eliminate traditional patient bottlenecks resulting in the expedited progression of each patient through the evaluation and treatment process. The new ED's goal: no patients sitting in the waiting area. This will eliminate the now-common occurrence of patients sitting in an ED waiting area alongside sicker patients.
- Improved patient convenience, safety and satisfaction. Streamlined processes and new technology will allow each patient the convenience of sharing his/her medical history and current situation just once; there will be no need to repeat personal information with each caregiver. This will reduce errors and improve satisfaction.



"When patients walk through the front door the clock is ticking. In a crisis situation like that you need every advantage possible to save their life. We need more space to do our jobs... it's really that simple."

Marc Harris,
DO, FACEP
Chairman, Emergency Medicine



New Cardiovascular Center

Life-Saving Heart Care

A leading provider of cardiac services in the Twin Tiers region, Guthrie aims to meet growing service demands and further enhance its reputation for excellence with the construction of the new Cardiovascular Center at Guthrie Robert Packer Hospital.

For ten years, Guthrie has been recognized nationally by Truven Health Analytics as one of the nation's 50 Top Cardiovascular Hospitals. Our dedicated physicians and staff have done an admirable job of providing outstanding patient care, given the challenges of insufficient space, lack of patient amenities and the need to continually update equipment and technology. With its last renovations occurring over a decade ago, the current cardiac catheterization lab must be replaced so the Guthrie Cardiac and Vascular team can continue to provide the excellent heart care that our patients deserve.

Our region relies on Guthrie for accessible, life-saving heart care. In 2016, Guthrie recorded over 4,700 cardiac admissions and procedures, 50 percent more than its major competitor (UHS). By 2025, The Advisory Board projects Guthrie's eleven-county region to experience significant growth in several cardiac procedure categories, including a 15 percent growth in outpatient vascular cath procedures and a nearly 19 percent growth in electrophysiology procedures.




"I knew I was at Robert Packer Hospital, so that took the worry off me. I knew I was going to get good care. I didn't have to worry about a doctor making a right decision or what they're gonna do. I knew I was in good hands. That was a big, just knowing I was in good hands."

– Curt and Kim Ferris

Key Benefits of the New Cardiovascular Center

- Enhanced quality. The new Center's advanced equipment and technology will enable staff to operate with even greater precision, further enhancing the already-stellar quality care provided to our patients.
- Improved safety. The new equipment will employ radiation reduction protocols that minimize radiation exposure, benefitting patients and staff.
- Enhanced patient satisfaction. Thanks to enhanced privacy, improved ease of access and the positive impression resulting from investment in a modern, state-of-the-art cardiac facility, improvements in patient satisfaction are expected.



"There are a number of new technologies that, right now, we either have not been able to perform, or that we've had to do in our operating room, and they require sophisticated equipment. They require a number of people, and a number of pieces of equipment in the room. These new labs will allow us to do just that. To provide those procedures, that type of care, right here."

– Daniel Sporn, MD, FACC
Section Chief, Cardiology

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“But how can you touch the most people with a single donation? You give to the one thing everyone will need at some point in their lives - health care... One of the constants is the need for high quality health care close to home. We are proud to support Guthrie and the positive impact it brings to our community.”

—Dave and Judy Iocco

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