



Because of You, Everyone Gets Care
That is the Power of Nonprofit Healthcare

2026 CareGIVER Appeal March 2 - March 30



It's Not About How Much You Give. It's About What Happens When You Do.

The CareGIVER Appeal is an annual initiative that unites all Guthrie caregivers in a shared commitment to supporting our community, our patients and one another. Designed exclusively for our caregivers, this appeal embodies the spirit of giving in a deeply personal way. Our mission is simple: care without exception. Because when we say everyone, we mean everyone. ***Because of you, everyone gets care. That's the power of nonprofit healthcare.***





Become a Champion for the Appeal!



Make it peer to peer - Designate an ambassador for each department and ensure each area of the organization is hearing about the appeal.



Make it intentional - Share the information at your team huddles. A member of Resource Development would be happy to join any meeting or huddle.



Make it personal - Share your own story or what compels you to give.



Make it fun – Create excitement with appeal incentive prizes.



Make it encouraging – Promote participation not donation size, every single dollar is meaningful.



BACK BY POPULAR DEMAND! 2026 CareGIVER Appeal t-shirts for employees who make a qualifying gift of \$260 or more and badge reels for every gift of \$52 or more.



It's Only \$5 — Until We All Give. *Participation is Powerful*

Five dollars.

Less than your morning coffee.

Less than a streaming subscription.

Less than 0.18 cents a day!

But when **10,000 employees** each give **\$5 per month...**

It becomes **\$600,000 in a single year.**

That's the power of participation.

That's the power of unity.

That's the power of us.



Care Without Conditions

Access. Dignity. Compassion

In reference to the Cancer Care Fund: A critical patient assistance fund created from the generous hearts of our very own CareGIVERS.

"I just want you all to know...I just got a call from this patient. [They] told me that NYSEG called and plans to shut off [their] electricity on 2/22/26. I told [the patient] that I applied for this assistance, and it was approved.

Tears. [The patient] started crying, [the patient's family] was heard in the background just repeatedly thanking me. I know you ladies don't get to hear our patients on the other side of the line, but please know that the work we are doing means SO VERY MUCH to these people. Thank you for coming to work and doing what you do! - Amy"

