

2024 Guthrie Gallop Sponsorship Opportunities

Due by April 12, 2024

	Title	Diamond	Platinum	Gold
	\$5,000	\$2,500	\$1,000	\$500
Complimentary race entries	2	2	1	1
Name/logo on race T-shirts <i>*sponsorships received after 4.12.2024 may not be eligible for this benefit.</i>	X	X	X	X
Recognition on event website www.guthrie.org/gallop	Logo & Link	Logo & Link	Logo & Link	Name & Link
Event recognition	X	X	X	X
Company promotional materials in runner's race packets	X	X	X	X
Recognition in Guthrie Gallop email blasts (circ. 20,000+)	X	X	X	X
Dedicated Guthrie Facebook, Workplace, and LinkedIn "Thank You" posting with company logo	X	X	X	X
Acknowledgement in Annual Donor Report (circ. 1000) and on the Annual Donor Wall	X	X	X	X
Recognition in post-event "Thank You" advertisement	X	X	X	X
Company banner at event <i>*provided by your company</i>	X	X		
Recognition in event press release	X	X		
Title sponsor recognition on all print and digital event materials	X			
Exclusive opportunity for company-provided video message to be featured on Guthrie Facebook, Workplace, and LinkedIn.	X			

If the Guthrie Gallop is forced to cancel, all runners will transition to the virtual race, all applicable sponsor benefits will be honored, and 100% of your generous sponsorship will benefit Guthrie's Cancer Care Fund.

Custom Sponsorship Opportunity

Kids Fun Run Sponsor - \$1000

- Prominent signage at Kids Fun Run station
- Name/logo on race T-shirt **benefit may not be available to sponsors after 4.12.2024*
- Company provided promotional materials in runners' race packets (Due April 12, 2024)
- Name/logo on custom Kids Fun Run bib
- Name/logo & link at www.guthrie.org/gallop

Mile Marker Sponsor - \$500

- Prominent signage at one designated mile for the 5K or 10K race
- Name on race T-shirt **benefit may not be available to sponsors after 4.12.2024*
- Company promotional materials in runners' race packets
- Name/logo & link at www.guthrie.org/gallop

Water Station Sponsor - \$500

- Prominent signage at Water station
- Name/logo on race T-shirt **benefit may not be available to sponsors after 4.12.2024*
- Company provided promotional materials in runners' race packets (Due April 12, 2024)
- Name/logo & link at www.guthrie.org/gallop