

Cortland Memorial

FOUNDATION

2020 Donor Report



OH, WHAT A YEAR IT WAS!

Dear Friends,

2020 was a very unusual year. The coronavirus pandemic began in March and continued throughout the year – affecting every aspect of our lives! This significantly impacted Guthrie Cortland Medical Center as hundreds of men and women embraced new challenges to care for our patients - patients who relied on us to help them during these trying times. In the Foundation, many of the fundraising events were cancelled and annual giving programs were impacted. But as has held true for nearly 130 years, the community's generous spirit provided sustaining support for the Medical Center and its long-term initiatives.

Leading-edge Equipment for Early Diagnosis and Treatments

Guthrie Cortland Medical Center received \$107,988 from the Foundation's Capital Equipment Endowment for a C-Arm Imaging unit and an Orthopedic Table for the Perioperative Suite. Additional gifts were received for the CMF Emergency Relief Fund to assist with additional supplies needed in the pandemic, Cancer Care Services, educational supplies for new parents on Maternity, and items for the residents of the Nursing Facility.

Private Grant Making a Difference

The Hope Now Breast Cancer Fund is grant funded by the Saint Agatha Foundation. This program is designed to provide individuals with financial assistance to help with the cost of breast cancer diagnosis and treatments, and recovery-related expenses. Since it began in 2011, the Hope Now program has assisted 149 individuals with \$128,300 in support.

Employees Generously "Give Back"

The Healthcare Employees Reaching Out (HERO) Annual Giving Campaign held in October was a big success with over \$38,400 pledged. Half of the funds raised were designated for the Foundation's Employee Assistance Fund and the remainder will remain unrestricted to support future needs at the medical center. Established in 2012, a total of \$142,000 has been disbursed to 156 employees during a time of personal financial crisis.

Campaign Begins for Integrated Cancer Center

After many delays, the Foundation began a capital campaign for a new integrated Cancer Center! The shovel was in the ground in September with a Ground-Breaking Ceremony held on October 6th. In early October, an Anonymous Donor stepped up with a \$1 million dollar-for-dollar matching challenge grant – the largest ever received by the Foundation. By December 31st, the Foundation had matched and exceeded the challenge with the match contribution, one-time gifts, and multi-year pledges totaling \$2,012,010! The campaign will continue into 2021 with the new center slated to open in August.

Thank you for all you have given. Today, your financial support is more critical than ever to Cortland Memorial Foundation's mission to support programs and services at Guthrie Cortland Medical Center. Now the calendar has flipped to 2021 and, while a return to normalcy looks to be on the horizon, social distancing and other safety requirements are likely to linger into spring and summer. Please be safe and be well!



William D. Crane

William Crane
Chairperson, Board of Directors
Cortland Memorial Foundation



Debbie Nadolski

Deborah Nadolski
Executive Director
Cortland Memorial Foundation

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Deborah Sinsabaugh –
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The Cortland Memorial Foundation Board of Directors guides the Foundation in fund development and investment allocation while assuring that all gifts truly touch lives at Guthrie Cortland Medical Center and in our community.

Cortland Memorial Foundation is a 501(c)(3) not-for-profit organization.

All gifts are tax deductible by law. All donations are used for the continued improvement of the hospital's facilities, equipment, programs and services.

MISSION STATEMENT

Cortland Memorial Foundation builds relationships through philanthropy, stewardship, and education that support Guthrie Cortland Medical Center and its mission.

VISION STATEMENT

Cortland Memorial Foundation will inspire philanthropy that supports Guthrie Cortland Medical Center as the first choice for quality health care.



2020 Making Improvements to Serve You Better

By Jennifer Yartym, President, Guthrie Cortland Medical Center

As we celebrate our second anniversary as Guthrie Cortland Medical Center, we are proud to share the changes that have taken place to provide enhanced access to care in the region.

Bringing Comprehensive Cancer Care to Cortland

With cancer the leading cause of preventable death in our region, and with cancer incidence rates increasing, Guthrie is committed to providing patients with the care they need, close to home. With an anticipated opening in August 2021, Guthrie Cortland's integrated Cancer Center will provide a single, convenient location where patients can access multi-disciplinary cancer care, eliminating the need to travel to other communities for care and reducing travel between treatment facilities locally.

Capital Investments Focusing on Patient Safety and Quality

- Guthrie invested \$1.2 million for imaging services including a new CT scanner and several echocardiogram and ultrasound machines.
- Software updates and cabinet installations for the Omnicell project will allow significant automation to workflows and create a smarter, safer process for getting the right medication to the right patient.
- Security upgrades including the installation of 96 new cameras located throughout the facility.
- Installed a Primex Monitoring System which is an automation tool to track temperatures and humidity throughout the organization.

Our New Electronic Medical Record

In October, at a cost of \$30 million Guthrie Cortland upgraded its electronic medical record system to Epic. A high functioning EMR is key to delivering the best possible care to our patients and Epic is one of the largest providers of health information technology. Epic allows providers to easily share information between the hospital and other Guthrie locations where patients may receive care. With the arrival of Epic, patients can take advantage of eGuthrie, the patient portal, to access their secure medical records.

Telemedicine Delivers Care When and Where You Need It

Telemedicine opportunities were expanded to include all Guthrie Cortland providers in primary care, specialties and walk-in care so now patients can be seen while they stay safe at home and still receive the care they need.

These are all examples of the investment made in Guthrie Cortland Medical Center. Not just an investment in bricks and mortar, but an investment in people - our patients and staff - that will enable us to provide patients with the care they deserve, close to home.

On behalf of our Guthrie Cortland family, we are grateful for the privilege of caring for you and your family, especially during these challenging times, and we value the trust placed in us. Our sincere wishes for a safe and healthy 2021!





2020-2021 Guthrie Cortland Cancer Center Campaign

The Guthrie Cortland Cancer Center Campaign, led by co-chairs Steven Cinquanti and Patrick Hayes, M. D., will touch hundreds of families each year and ease the journey of our cancer patients living in the Cortland community and surrounding areas. The new center, a \$10.6 million project, will provide a single, convenient point where patients can access multi-disciplinary care in radiation and medical oncology treatments, thus eliminating travel to other communities for care and reducing travel between treatment facilities locally.

The cancer center will consist of 10,825 square feet with a new state-of-the-art Varian TrueBeam linear accelerator, 10 chemotherapy infusion chairs, six exam rooms, one patient meeting room, two lab phlebotomy stations, onsite pharmacy for mixing chemotherapy drugs, space for four providers, and fully electronic medical records utilizing the Epic Beacon application.

Please reach out to Debbie Nadolski from the Foundation office if you are interested in giving a gift to the campaign. She can be reached by email at Cortland.Foundation@guthrie.org or by phone at 607-756-3757. Gifts of any and all sizes will make a difference in supporting equipment and technology upgrades, financial assistance for patients, and patient and staff education.

Gifts and Pledges received in 2020:

Leadership Gifts:

The Ames Family
Mary Ellen Bloodgood
Cortland Community
Foundation
Economy Paving Company, Inc.
Stephen and Deborah Geibel
Gutchess Lumber Company
Dr. Patrick and Judy Hayes
J. M. McDonald Foundation
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Major Gifts:

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Steven and Theresa Cinquanti
Dental Arts Group
Margaret Fragnoli
Wendy and Jarrod
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Merle N. McKown
Neumandale Family
Upstate University Radiation
Oncology
Katherine Wickwire
Denise and Steve Wrinn
Jennifer Yartym

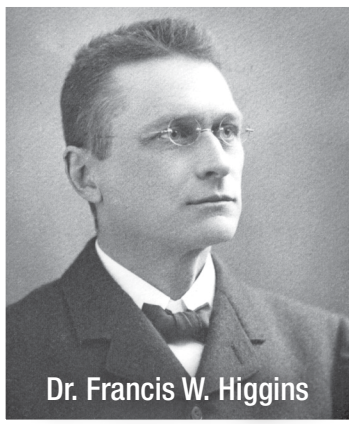
Community Gifts:

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Ernest and Hope Dodge
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Joseph Johnston
Darlene Latten
Dr. James and Karen Leonard
Samuel Mason, MD*
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William and Lynn Pomeroy
Mark and Christine Raymond
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Dorothy Troike
Garry and Valerie VanGorder
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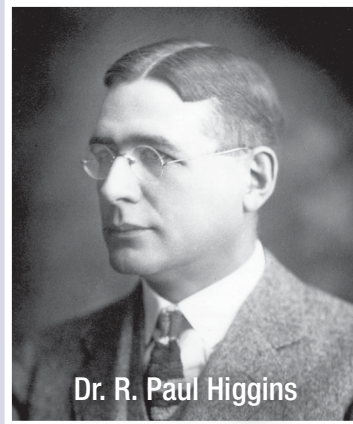
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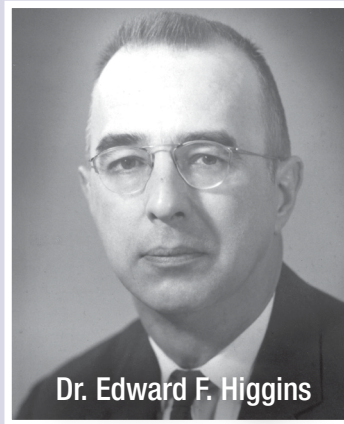
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Nicole Thomas
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Darren and Mary Wright



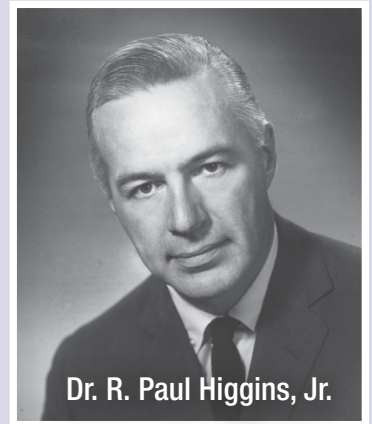
Dr. Francis W. Higgins



Dr. R. Paul Higgins



Dr. Edward F. Higgins



Dr. R. Paul Higgins, Jr.

The Higgins Society

The Higgins Society was established in tribute to the clinical excellence, compassion and volunteerism the Higgins family of physicians has given to us since 1891. The society honors leadership donors dedicated to the Medical Center and its mission to provide quality healthcare close to home. Their unrestricted gifts help the hospital to expand its vision of excellence, to develop new programs and projects, and continue to find innovative ways of serving you better.

PLATINUM

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Gutchess Lumber Company, Inc.

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Annette Wagner
Shannon West
John and Louise Whittleton
Carey Wilk
Beth Wood
Darren and Mary Wright



H.E.R.O. Campaign:

Healthcare Employees Reaching Out – The Foundation is proud of the Medical Center employees who give the best of their skills and compassion every day. We are grateful to benefit from their generous financial gifts as well.

Marcia Abbott
Thomas Allport
Anonymous
Bonnie Baker
Douglas Barnes
Leanne Barry
Marilou Bates
Jimm Becker
Katelyn Belcher
Tracy Bertram
Rebecca Biviano
Autumn Blinn
Cherokee Bourn
Sara Brazo
Melissa Brown
Susan Brown
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Holly Butler
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Nancy Constable

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Penny Fink
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Sharon Flint
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Stacey Godkin
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Jennifer Yartym
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May Young-Jenks
Nicole Zavaski
Anthony Zgardzinski, Jr.



Many thanks to CFCU Community Credit Union for underwriting the costs of the Employee Campaign.



Annual Giving:

Unrestricted gifts given throughout the year provide flexibility in meeting unforeseen challenges the Medical Center may encounter during the year.

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Amazon Smile	Mahlon and Sandra Burroughs
Eddy and Jeanette Angell	Mary E. Bush
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 Jennifer Mantella
 Mark and Janis Martin
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 Walter and Judith Neuman
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 Roland and Susanne Ryan
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 William and Sue Wright
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Cortland Memorial Foundation's Covid-19 Emergency Relief Fund:

The Fund was begun to meet the changing needs created by the COVID-19 crisis with more equipment, more protective gear for our providers, provide housing for those working on the frontlines, and more support for our patients and our community.

Donald and Karen Bordon
 Maria Bukowski
 Maxine Cleveland
 Robert Densmore
 Thomas and Martha Dumas
 Stephen and Deborah Geibel
 Richard and Francine Gysel
 HANYS Benefit Services

Janice Hinkle
 Rev. David and Barbara Johnson
 Paul Lorenzo
 Deborah Nadolski
 Matthew and Julie Neuman
 Mark and Christine Raymond
 Philip and Leilani Reitano
 University Tees, Inc.
 Katherine Wickwire

Gift in Honor Of:

Special gifts given to express appreciation of a friend or mark a memorable occasion. A gift was received in honor of:

Cindy Horner - Dr. Mohammad Ali's Office
 Dr. Timothy Page - Emergency Department

Scholarships:

Endowed scholarships are vital to the recruitment, education and retention of nurses and other healthcare professionals.

Anonymous
 Guthrie Cortland Medical Center Medical Staff
 David Forcucci
 Jay and Michelle Forcucci
 Bradford and Laurel Garrity
 Estate of Thomas D. Garrity
 Robert and Bonny Sunheimer

Special Purpose Gifts:

Gifts given in support of a special program, a specific Medical Center department or nursing unit, or for the purchase of capital equipment.

Anonymous
 Bailey Place Insurance

Keith Barber, Jr.
 Cortland Standard
 Nicholas Renzi
 United Presbyterian Church

Memorial Gifts:

The loss of a loved one, spouse, family member or friend often leads to the desire for a living memorial. Memorials are a way for our loved ones to continue to be a part of the community and the Medical Center. Gifts were received in memory of:

Jo-An T. Densmore
 Margaret E. Dimmett
 Sam and Anna Forcucci
 Douglas J. Lawrence
 George Stokoe
 Keegan M. Ussery

17th Annual Golf Classic



Each year the Foundation invites businesses and corporate partners of the Medical Center to participate in this fundraiser.

Hole Sponsors

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DCCS Consulting
DeRoyal Medical Group
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Charles A. Gibson

Charles Gibson Legacy Society

Honors those forward-thinking donors who have made an extraordinary commitment to the Medical Center through a gift to the Foundation in their will or estate plans. The Society is named for Charles Gibson, a former bank trust officer and founding board member of Cortland Memorial Foundation.

We wish to express our gratitude to the following members:

Anonymous	Mr. Charles A. Gibson*	Mrs. Rachel Rood
Mrs. Charlotte Angell*	Mr. and Mrs. Homer Gutches*	R. Michael Shafer and Kathleen Hennessy
Mr. Roger Armstrong*	Dr. R. Paul Higgins, Jr.*	Dorothy J. Starr*
Mr. Jeffrey D. Breed	Anna M. Hilton*	Dr. Edward F. Steinfeldt*
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Dr. and Mrs.* James M. Clark	Garrison and Katia Marsted	
Evelyn H. Crofoot*	Deborah S. Nadolski	* Deceased
Lawrence and Doris Dippold*	Ms. Alberta Pierce*	
Carl* and Jane Edlund	Nicholas and Agnes* Renzi	

Cortland Memorial

FOUNDATION

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2020

Donor Recognition



Cortland Memorial

FOUNDATION

Mission Statement

Cortland Memorial Foundation builds relationships through philanthropy, stewardship, and education that support Guthrie Cortland Medical Center and its mission.

Vision Statement

Cortland Memorial Foundation will inspire philanthropy that supports Guthrie Cortland Medical Center as the first choice for quality health care.

Our gratitude is extended to the many individuals, businesses, and organizations that made gifts to Cortland Memorial Foundation, Inc., for the year ending December 31, 2020. It is the support of our donors that provides the Foundation with its ability to help enhance the overall health and quality of life for people in our communities. While we have made every effort to ensure the accuracy of the lists and recognition, we apologize in advance for any errors. If you were a donor and your name has been misspelled or omitted, please notify the Foundation office so we can correct our records.