

11th Annual Sayre Turkey Trot
Sponsorship Levels
www.sayreturkeytrot.com

What: The largest 5K Road Race in Bradford County & Kids' Fun Run

When: Thursday, Nov. 23, 2017

Schedule of Events: Check-in and late registration: 8 – 9:30 a.m.

Kids' Fun Run: 9:30 a.m.

5K Turkey Trot: 10 a.m.

Where: Check-in at the Sayre Theatre, 205 South Elmer Avenue, Sayre, Pa.

Race starts and ends at the Sayre Theatre

Why: Proceeds from the 11th Annual Sayre Turkey Trot will be shared equally between the

Guthrie Robert Packer Hospital Auxiliary's 2017 Charity Partners:

The Backpack Programs designed to meet the hunger needs of children in Bradford County at times when school resources are not available, such as weekends and school vacations.

Backpacks are bags of nutritious food sent home to children that are at risk of hunger.

Participating School Districts: **Athens:** Food for Thought Backpack Program, **Canton:** Warrior Weekender Backpack Program, **Towanda/Northeast Bradford:** Weekend Backpack Program, **Wyalusing:** Weekend Backpack Program.

Our Winning Sponsorship Opportunities

Sign-up by October 20, 2017 to get your logo on the race shirt

KEY Sponsor (\$5,000)

- **Your company** name and logo will appear or be announced in ALL advertising (newspaper & radio)
- **1** – dedicated Facebook/Twitter business promotions with link
- **2** – recognitions in email blasts
- **Your company** logo & link prominently displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** logo prominently displayed on race T-shirt, provided to over 900 participants (must provide logo)
- **Your company logo** prominently & exclusively displayed on Volunteer T-shirts, provided to more than 100 volunteers (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 22, 2017 (provided by your company)
- **Your company** banner and/or table display at the finish line (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 17)
- **8** – complimentary race entries

PLATINUM Sponsor (\$2,500)

- **1** – dedicated Facebook/ Twitter business promotions with link
- **2** – recognitions in email blasts
- **Your company** logo & link displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** logo displayed on race T-shirt, provided to over 900 participants - **LARGE** size (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 22, 2017 (provided by your company)
- **Your company** banner and/or table display at the finish line (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 17)
- **4** – complimentary race entries

Turn page over for more opportunities

GOLD Sponsor (\$500)

- 1 – dedicated Facebook/Twitter business promotions with link
- 2 – recognition in an email blast
- **Your company** logo & link displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** logo displayed on race T-shirt, provided to over 900 participants - **MEDIUM** size (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/ Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 22, 2017 (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 17)
- 2 – complimentary race entries

SILVER Sponsor (\$300)

- 1 – dedicated Facebook/Twitter business promotions with link
- 2 – recognitions in email blasts
- **Your company** logo & link displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** logo displayed on race T-shirt, provided to over 900 participants - **SMALL** size (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/ Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 22, 2017 (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 17)
- 1 – complimentary race entry

BRONZE Sponsor (\$150)

- 1 – dedicated Facebook/Twitter business promotions with link
- 2 – recognitions in email blasts
- **Your company** logo & link displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** banner and/or table display at the Packet Pick Up/ Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 22, 2017 (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 17)

FRIEND of Sayre Turkey Trot (below \$150)

- Thank you letter of acknowledgment
- **Your company** name/logo on event sponsor board

Please make your check payable to: **Guthrie Robert Packer Hospital Auxiliary**

Send payment to: Guthrie Robert Packer Hospital Auxiliary, Sayre Turkey Trot, BOX 25, Sayre, PA 18840