

**10<sup>th</sup> Annual Sayre Turkey Trot**  
**Sponsorship Levels**  
[www.sayreturkeytrot.com](http://www.sayreturkeytrot.com)

**What:** The largest 5K Road Race in Bradford County & Kids' Fun Run

**When:** Thursday, Nov. 24, 2016.

**Schedule of Events:** Check-in and late registration: 8 – 9:30 a.m.

Kids' Fun Run: 9:30 a.m.

5K Turkey Trot: 10 a.m.

**Where:** Check-in at the Sayre Theatre, 205 South Elmer Avenue, Sayre, Pa.

Race starts and ends at the Sayre Theatre

**Why:** Proceeds from the 10<sup>th</sup> Annual Sayre Turkey Trot will be shared equally between the Guthrie Robert Packer Hospital's 2016 Charity Partners:

The Children's House- Children's Advocacy Center, Towanda, Pa.

Trinity of Bradford County: Providing the Community with Alcohol & Drug Treatment, Sayre, Pa.

**Our Winning Sponsorship Opportunities**

\*\*Sign-up by October 7, 2016 to get your logo on the race shirt\*\*

**KEY Sponsor (\$5,000)**

- **Your company** name and logo will appear or be announced in ALL advertising (newspaper & radio)
- 1 – dedicated Facebook/Twitter business promotions with link
- 2 – recognitions in email blasts
- **Your company** logo & link prominently displayed on [www.sayreturkeytrot.com](http://www.sayreturkeytrot.com) Web site for one year
- **Your company** logo prominently displayed on race T-shirt, provided to over 1,000 participants (must provide logo)
- **Your company logo** prominently & exclusively displayed on Volunteer T-shirts, provided to more than 100 volunteers (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 23, 2016 (provided by your company)
- **Your company** banner and/or table display at the finish line (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 11)
- 6 – complimentary race entries

**PLATINUM Sponsor (\$2,500)**

- 1 – dedicated Facebook/ Twitter business promotions with link
- 2 – recognitions in email blasts
- **Your company** logo & link prominently displayed on [www.sayreturkeytrot.com](http://www.sayreturkeytrot.com) Web site for one year
- **Your company** logo displayed on race T-shirt, provided to over 1,000 participants (must provide logo)
- **Your company logo** prominently & exclusively displayed on Volunteer T-shirts, provided to more than 100 volunteers – **LARGE** size (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 23, 2016 (provided by your company)
- **Your company** banner and/or table display at the finish line (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 11)
- 4 – complimentary race entries

**Turn page over for more opportunities**

**PRIZE Sponsor (\$1,000)** As prize sponsor for the Race Medals & Gifts your company will help support local businesses. Sponsorship dollars will be used to purchase non-cash prizes such as medals, gift cards and other items sold locally. We will include your company name/logo with the prize package as a way to acknowledge your support not only of the Sayre Turkey Trot, but also of local business.

- **Your company** name/ logo proudly displayed on all Race Medals and gifts
- **Plus GOLD LEVEL** sponsorship benefits

**GOLD Sponsor (\$500)**

- 1 – dedicated Facebook/Twitter business promotions with link
- 2 – recognition in an email blast
- **Your company** logo & link prominently displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** logo displayed on race T-shirt, provided to over 1,000 participants - **MEDIUM** size (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/ Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 23, 2016 (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 11)
- 2 – complimentary race entries

**SILVER Sponsor (\$300)**

- 1 – dedicated Facebook/Twitter business promotions with link
- 2 – recognitions in email blasts
- **Your company** logo & link prominently displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** logo displayed on race T-shirt, provided to over 1,000 participants - **SMALL** size (must provide logo)
- **Your company** banner and/or table display at the Packet Pick Up/ Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 23, 2016 (provided by your company)
- **Your company name/logo on event sponsor board**
- **Your company** promotional materials in runners' race packets (Due Nov. 11)
- 1 – complimentary race entry

**BRONZE Sponsor (\$150)**

- 1 – dedicated Facebook/Twitter business promotions with link
- 2 – recognitions in email blasts
- **Your company** logo & link prominently displayed on www.sayreturkeytrot.com Web site for one year
- **Your company** banner and/or table display at the Packet Pick Up/ Race Expo at the Guthrie Patterson Auditorium, Guthrie Campus, Sayre, on Nov. 23, 2016 (provided by your company)
- **Your company** name/logo on event sponsor board
- **Your company** promotional materials in runners' race packets (Due Nov. 11)

**FRIEND of Sayre Turkey Trot (below \$150)**

- Thank you letter of acknowledgment
- **Your company** name/logo on event sponsor board

Please make your check payable to: **Guthrie Robert Packer Hospital Auxiliary**

**Send payment to:** Guthrie Robert Packer Hospital Auxiliary, Sayre Turkey Trot, BOX 25, Sayre, PA 18840